

English 1B Utsler: Evaluation Essay (MW Class)

Please choose one of the following options:

- a. Write an evaluation in the form of an argument essay that takes a strong stand on the quality of a specific website, film, television show, music album, or other instructor-approved subject.
- b. Write an evaluation in the form of an argument essay that takes a strong stand on the significance of a specific person's role in public life.
- c. Write an evaluation in the form of an argument essay that takes a strong stand on the quality of a specific public location.
- d. Write an evaluation in the form of an argument essay that takes a strong stand on the quality of an award candidate. Focus on a current or past candidate for a Grammy, Emmy, Oscar, Pulitzer, or other instructor-approved option. **(Focus on a specific award category and criteria for that specific category. For instance, a Grammy Essay may focus on a nominee for "Song of the Year," "New Artist," or another Grammy category. A Pulitzer essay may focus on a nominee for "Breaking News Reporting," "Editorial Cartooning," or another Pulitzer category.)**
- e. Write a comparative evaluation – an essay in which you argue that one subject is superior to another. You may compare two websites, two streaming services, two films, two television shows, two music albums, two related locations, two related individuals from public life, two award candidates, or two other instructor-approved subjects.

Requirements include:

the four pillars of argument (thesis, evidence, refutation, concluding statement)

four or more clearly named and defined criteria

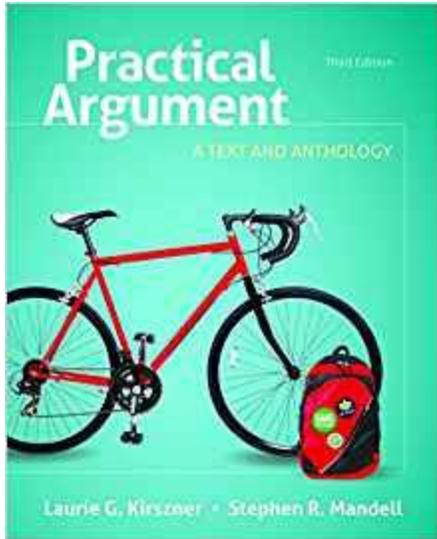
two or more body paragraphs for each criterion

uses of multiple rhetorical strategies

1,700 or more words

MLA format

(including in-text citations and works cited page for all source uses)



Deadline Dates to Remember:

In-Class Peer Review (four copies): 2/12/18
(25 points)

Final Draft (submitted on Canvas): 2/19/18
(worth up to 150 points)

Writing Center Review: 2/17/18
(optional/worth five extra credit points)

Resources: Your Textbook/Reading Responses

Practical Argument

- "An Introduction to Argument" (pages 3-21)
- "The Four Pillars of Argument" (23-31)
- "What is an Evaluation Argument?" (pages 518-529)
- "Planning, Drafting, and Revising an Argumentative Essay" (multiple responses/essay development materials: pages 253-279)



Source Incorporation Requirements:

Source Uses: Student Choice (Consider connections to ethos.)

MLA format/in-text citations and works cited page

quoting, summarizing, and paraphrasing:

<http://www.writingintheie.info/1asourceincorporationmenu.html>

Rhetorical Palette:

Choosing Strategies for Your Essay



- | | |
|--------------------|-------------------|
| ■ Argument | ■ Exemplification |
| ■ Description | ■ Narration |
| ■ Compare | ■ Contrast |
| ■ Causes | ■ Effects |
| ■ Process Analysis | ■ Definition |

Evaluation Essay: Rubric

To what extent does the essay feature successful organization, idea development, rhetorical strategy uses, appeals balance, and lower order choices?

Organization	Successful organization of academic essay thesis statement, topic sentences, achievement of coherence and unity, introduction and conclusion choices
Idea Development	quality and inclusion of adequate supporting details/detailed development and analysis of evidence
Multiple Rhetorical Strategy Uses	naming and defining criteria/choosing and successfully using multiple strategies effectively (See page two of this assignment for strategies.)
Balance of Appeals Ethos, Logos, and (Limited) Pathos	Logos: Logic Ethos: Credibility Pathos: Emotion (includes refutation and choices regarding source use and crediting)
Lower Order Choices Sentence Level/Word Level Choices Title MLA Format	To what extent does the essay feature successful sentence-level, word-level, and formatting-level choices?

NOTES: